



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Pol/Iss/American Crossroads (13324)
Agency/T-Code Crossroads Media (1218)/055317791
Buyer MARONEY,STEPHANIE
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645142
Inv Date 10/28/2012
Terms Net 30
Contract 323075
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Product Political - Issue (1068)
Brand 693 (133397)
Acct Types National/Political
Est/Headline 693/06240905
Demo
Revision
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE

CO-OP Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:46AM

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 6:00:00AM	Day, M-1	10/22/12 5:08AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV21ACH	\$600.00	
2.0	Spot	5:00:00AM- 6:00:00AM	Day, Tu-1	10/16/12 4:57AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV21ACH	\$600.00	
3.0	Spot	5:00:00AM- 6:00:00AM	Day, W-1	10/17/12 5:07AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV21ACH	\$600.00	
4.0	Spot	5:00:00AM- 6:00:00AM	Day, Th-1	10/18/12 5:12AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV21ACH	\$600.00	
5.0	Spot	5:00:00AM- 6:00:00AM	Day, F-1	10/19/12 5:23AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV21ACH	\$600.00	
6.0	Spot	6:00:00AM- 7:00:00AM	Day, Tu-1	10/16/12 6:52AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV21ACH	\$1300.00	
7.0	Spot	6:00:00AM- 7:00:00AM	Day, W-1	10/17/12 6:09AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV21ACH	\$1300.00	
8.0	Spot	6:00:00AM- 7:00:00AM	Day, Th-1	10/18/12 6:13AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV21ACH	\$1300.00	
9.0	Spot	6:00:00AM- 7:00:00AM	Day, F-1	10/19/12 6:54AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV21ACH	\$1300.00	
10.0	Spot	7:00:00AM- 9:00:00AM	Day, M-1	10/22/12 8:49AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV21ACH	\$1300.00	
11.0	Spot	7:00:00AM- 9:00:00AM	Day, Tu-1	10/16/12 8:53AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV21ACH	\$1300.00	
12.0	Spot	7:00:00AM- 9:00:00AM	Day, W-1	10/17/12 8:59AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV21ACH	\$1300.00	
13.0	Spot	7:00:00AM- 9:00:00AM	Day, Th-1	10/18/12 8:53AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV21ACH	\$1300.00	
14.0	Spot	7:00:00AM- 9:00:00AM	Day, F-1	10/19/12 8:39AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV21ACH	\$1300.00	
15.0	Spot	9:00:00AM-10:00:00AM	Day, M-1	10/22/12 9:49AM (Mo)	00:30	LIVE! WITH KELLY	USPRTV21ACH	\$500.00	
16.0	Spot	9:00:00AM-10:00:00AM	Day, Tu-1	10/16/12 9:49AM (Tu)	00:30	LIVE! WITH KELLY	USPRTV21ACH	\$500.00	
17.0	Spot	9:00:00AM-10:00:00AM	Day, W-1	10/17/12 9:56AM (We)	00:30	LIVE! WITH KELLY	USPRTV21ACH	\$500.00	
18.0	Spot	9:00:00AM-10:00:00AM	Day, Th-1	10/18/12 9:34AM (Th)	00:30	LIVE! WITH KELLY	USPRTV21ACH	\$500.00	
19.0	Spot	9:00:00AM-10:00:00AM	Day, F-1	10/19/12 9:50AM (Fr)	00:30	LIVE! WITH KELLY	USPRTV21ACH	\$500.00	
20.0	Spot	10:00:00AM-11:00:00AM	Day, M-1	10/22/12 10:15AM (Mo)	00:30	KATIE COURIC	USPRTV21ACH	\$600.00	
21.0	Spot	10:00:00AM-11:00:00AM	Day, Tu-1	10/16/12 10:28AM (Tu)	00:30	KATIE COURIC	USPRTV21ACH	\$600.00	
22.0	Spot	10:00:00AM-11:00:00AM	Day, W-1	10/17/12 10:49AM (We)	00:30	KATIE COURIC	USPRTV21ACH	\$600.00	
23.0	Spot	10:00:00AM-11:00:00AM	Day, Th-1	10/18/12 10:55AM (Th)	00:30	KATIE COURIC	USPRTV21ACH	\$600.00	
24.0	Spot	10:00:00AM-11:00:00AM	Day, F-1	10/19/12 10:49AM (Fr)	00:30	KATIE COURIC	USPRTV21ACH	\$600.00	
25.0	Spot	10:00:00AM-11:00:00AM	Day, M-1	10/22/12 10:40AM (Mo)	00:30	KATIE COURIC	USPRTV21ACH	\$600.00	
26.0	Spot	10:00:00AM-11:00:00AM	Day, Tu-1	10/16/12 10:44AM (Tu)	00:30	KATIE COURIC	USPRTV21ACH	\$600.00	
27.0	Spot	10:00:00AM-11:00:00AM	Day, W-1	10/17/12 10:34AM (We)	00:30	KATIE COURIC	USPRTV21ACH	\$600.00	
28.0	Spot	10:00:00AM-11:00:00AM	Day, Th-1	10/18/12 10:28AM (Th)	00:30	KATIE COURIC	USPRTV21ACH	\$600.00	
29.0	Spot	10:00:00AM-11:00:00AM	Day, F-1	10/19/12 10:23AM (Fr)	00:30	KATIE COURIC	USPRTV21ACH	\$600.00	
30.0	Spot	11:00:00AM-12:00:00PM	Day, M-1	10/22/12 11:34AM (Mo)	00:30	The View	USPRTV21ACH	\$550.00	
31.0	Spot	11:00:00AM-12:00:00PM	Day, Tu-1	10/16/12 10:59AM (Tu)	00:30	The View	USPRTV21ACH	\$550.00	
32.0	Spot	11:00:00AM-12:00:00PM	Day, W-1	10/17/12 10:58AM (We)	00:30	The View	USPRTV21ACH	\$550.00	
33.0	Spot	11:00:00AM-12:00:00PM	Day, Th-1	10/18/12 11:33AM (Th)	00:30	The View	USPRTV21ACH	\$550.00	
34.0	Spot	11:00:00AM-12:00:00PM	Day, F-1	10/19/12 10:58AM (Fr)	00:30	The View	USPRTV21ACH	\$550.00	
35.0	Spot	12:00:00PM- 1:00:00PM	Day, M-1	10/22/12 12:37PM (Mo)	00:30	EYEWITNESS NEWS 12P	USPRTV21ACH	\$500.00	
36.0	Spot	12:00:00PM- 1:00:00PM	Day, Tu-1	10/16/12 12:42PM (Tu)	00:30	EYEWITNESS NEWS 12P	USPRTV21ACH	\$500.00	
37.0	Spot	12:00:00PM- 1:00:00PM	Day, W-1	10/17/12 12:23PM (We)	00:30	EYEWITNESS NEWS 12P	USPRTV21ACH	\$500.00	
38.0	Spot	12:00:00PM- 1:00:00PM	Day, Th-1	10/18/12 12:27PM (Th)	00:30	EYEWITNESS NEWS 12P	USPRTV21ACH	\$500.00	
39.0	Spot	12:00:00PM- 1:00:00PM	Day, F-1	10/19/12 12:13PM (Fr)	00:30	EYEWITNESS NEWS 12P	USPRTV21ACH	\$500.00	



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CO-OP Order Type No/Normal
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Gen. Date 10/31/2 12 11:29:46AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
40.0	Spot	1:00:00PM- 2:00:00PM	Day,M-1	10/22/12 1:27PM (Mo)	00:30	The Chew	USPRTV21ACH	\$500.00	
41.0	Spot	1:00:00PM- 2:00:00PM	Day,Tu-1	10/16/12 1:28PM (Tu)	00:30	The Chew	USPRTV21ACH	\$500.00	
42.0	Spot	1:00:00PM- 2:00:00PM	Day,W-1	10/17/12 1:30PM (We)	00:30	The Chew	USPRTV21ACH	\$500.00	
43.0	Spot	1:00:00PM- 2:00:00PM	Day,Th-1	10/18/12 1:30PM (Th)	00:30	The Chew	USPRTV21ACH	\$500.00	
44.0	Spot	1:00:00PM- 2:00:00PM	Day,F-1	10/19/12 1:56PM (Fr)	00:30	The Chew	USPRTV21ACH	\$500.00	
45.0	Spot	2:00:00PM- 3:00:00PM	Day,M-1	10/22/12 2:23PM (Mo)	00:30	General Hospital	USPRTV21ACH	\$500.00	
46.0	Spot	2:00:00PM- 3:00:00PM	Day,Tu-1	10/16/12 2:24PM (Tu)	00:30	General Hospital	USPRTV21ACH	\$500.00	
47.0	Spot	2:00:00PM- 3:00:00PM	Day,W-1	10/17/12 2:24PM (We)	00:30	General Hospital	USPRTV21ACH	\$500.00	
48.0	Spot	2:00:00PM- 3:00:00PM	Day,Th-2	10/18/12 2:23PM (Th)	00:30	General Hospital	USPRTV21ACH	\$500.00	
48.0	Spot	2:00:00PM- 3:00:00PM	Day,Th-2	10/18/12 2:59PM (Th)	00:30	DR. PHIL	USPRTV21ACH	\$500.00	
49.0	Spot	2:00:00PM- 3:00:00PM	Day,F-1	10/19/12 2:25PM (Fr)	00:30	General Hospital	USPRTV21ACH	\$500.00	
50.0	Spot	3:00:00PM- 4:00:00PM	Day,M-1	10/22/12 3:59PM (Mo)	00:30	DR. OZ SHOW	USPRTV21ACH	\$600.00	
51.0	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1	10/16/12 3:23PM (Tu)	00:30	DR. PHIL	USPRTV21ACH	\$600.00	
52.0	Spot	3:00:00PM- 4:00:00PM	Day,W-1	10/17/12 3:56PM (We)	00:30	DR. PHIL	USPRTV21ACH	\$600.00	
53.0	Spot	3:00:00PM- 4:00:00PM	Day,Th-1	10/18/12 3:24PM (Th)	00:30	DR. PHIL	USPRTV21ACH	\$600.00	
54.0	Spot	3:00:00PM- 4:00:00PM	Day,F-1	10/19/12 3:59PM (Fr)	00:30	DR. OZ SHOW	USPRTV21ACH	\$600.00	
55.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1	10/22/12 4:20PM (Mo)	00:30	DR. OZ SHOW	USPRTV21ACH	\$800.00	
56.0	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1	10/16/12 4:41PM (Tu)	00:30	DR. OZ SHOW	USPRTV21ACH	\$800.00	
57.0	Spot	4:00:00PM- 5:00:00PM	Day,W-1	10/17/12 4:39PM (We)	00:30	DR. OZ SHOW	USPRTV21ACH	\$800.00	
58.0	Spot	4:00:00PM- 5:00:00PM	Day,Th-1	10/18/12 4:39PM (Th)	00:30	DR. OZ SHOW	USPRTV21ACH	\$800.00	
59.0	Spot	4:00:00PM- 5:00:00PM	Day,F-1	10/19/12 4:20PM (Fr)	00:30	DR. OZ SHOW	USPRTV21ACH	\$800.00	
60.0	Spot	5:00:00PM- 5:30:00PM	Day,Tu-1	10/16/12 5:23PM (Tu)	00:30	EYEWITNESS NEWS 5P	USPRTV21ACH	\$1350.00	
61.0	Spot	5:00:00PM- 5:30:00PM	Day,Th-1	10/18/12 5:22PM (Th)	00:30	EYEWITNESS NEWS 5P	USPRTV21ACH	\$1350.00	
62.0	Spot	5:30:00PM- 6:00:00PM	Day,M-1	10/22/12 5:43PM (Mo)	00:30	EYEWITNESS NEWS 530P	USPRTV21ACH	\$1400.00	
63.0	Spot	5:30:00PM- 6:00:00PM	Day,W-1	10/17/12 5:57PM (We)	00:30	EYEWITNESS NEWS 530P	USPRTV21ACH	\$1400.00	
64.0	Spot	5:30:00PM- 6:00:00PM	Day,F-1	10/19/12 5:42PM (Fr)	00:30	EYEWITNESS NEWS 530P	USPRTV21ACH	\$1400.00	
65.0	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1	10/16/12 5:59PM (Tu)	00:30	EYEWITNESS NEWS 6P	USPRTV21ACH	\$1600.00	
66.0	Spot	6:00:00PM- 6:30:00PM	Day,Th-1	10/18/12 6:22PM (Th)	00:30	EYEWITNESS NEWS 6P	USPRTV21ACH	\$1600.00	
67.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1	10/22/12 6:59PM (Mo)	00:30	INSIDE EDITION	USPRTV21ACH	\$1300.00	
68.0	Spot			10/16/12		1 preempt @ \$1300.00		\$0.00	No Avail
69.0	Spot	7:00:00PM- 7:30:00PM	Day,W-1	10/17/12 7:20PM (We)	00:30	INSIDE EDITION	USPRTV21ACH	\$1300.00	
70.0	Spot	7:00:00PM- 7:30:00PM	Day,Th-1	10/18/12 7:20PM (Th)	00:30	INSIDE EDITION	USPRTV21ACH	\$1300.00	
71.0	Spot	7:00:00PM- 7:30:00PM	Day,F-1	10/19/12 7:12PM (Fr)	00:30	INSIDE EDITION	USPRTV21ACH	\$1300.00	
72.0	Spot	7:30:00PM- 8:00:00PM	Day,M-1	10/22/12 7:46PM (Mo)	00:30	ENTERTAINMENT TONIGHT	USPRTV21ACH	\$1400.00	
73.0	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1	10/16/12 7:58PM (Tu)	00:30	DANCING WITH THE STARS RESULTS SHOW	USPRTV21ACH	\$1400.00	
74.0	Spot	7:30:00PM- 8:00:00PM	Day,W-1	10/17/12 7:42PM (We)	00:30	ENTERTAINMENT TONIGHT	USPRTV21ACH	\$1400.00	
75.0	Spot	7:30:00PM- 8:00:00PM	Day,Th-1	10/18/12 7:58PM (Th)	00:30	LAST RESORT	USPRTV21ACH	\$1400.00	
76.0	Spot	7:30:00PM- 8:00:00PM	Day,F-1	10/19/12 7:40PM (Fr)	00:30	ENTERTAINMENT TONIGHT	USPRTV21ACH	\$1400.00	
77.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	10/22/12 11:14PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV21ACH	\$1500.00	



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Advertiser **Poll/Iss/American Crossroads (13324)**
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Buyer **MARONEY,STEPHANIE**
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Invoice **645142**
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Bill Type **Standard**
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Product **Political - Issue (1068)**
Brand **693 (133397)**
Acct Types **National/Political**
Est/Headline **693/06240905**
Demo
Revision
Comments **AMERICAN CROSSROADS**
******* THIS IS A CASH IN ADVANCE**

CO-OP Order Type **No/Normal**
Package
Gen. Date **10/31/2012 11:29:46AM**

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
78.0	Spot	11:00:00PM-11:35:00PM	Day,Tu-1	10/16/12 11:25PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV21ACH	\$1500.00	
79.0	Spot	11:00:00PM-11:35:00PM	Day,W-1	10/17/12 11:25PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV21ACH	\$1500.00	
80.0	Spot	11:00:00PM-11:35:00PM	Day,Th-1	10/18/12 11:22PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV21ACH	\$1500.00	
81.0	Spot	11:00:00PM-11:35:00PM	Day,F-1	10/19/12 11:26PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV21ACH	\$1500.00	
82.0	Spot	11:30:00PM-12:05:00AM	Day,Sa-1	10/20/12 12:22AM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV21ACH	\$1500.00	
83.0	Spot	11:00:00PM-11:35:00PM	Day,Su-1	10/21/12 11:32PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV21ACH	\$1500.00	
84.0	Spot	11:35:00PM-12:02:00AM	Day,M-1	10/22/12 11:55PM (Mo)	00:30	Nightline	USPRTV21ACH	\$700.00	
85.0	Spot	11:35:00PM-12:02:00AM	Day,Tu-1	10/16/12 11:56PM (Tu)	00:30	Nightline	USPRTV21ACH	\$700.00	
86.0	Spot	11:35:00PM-12:02:00AM	Day,W-1	10/17/12 11:55PM (We)	00:30	Nightline	USPRTV21ACH	\$700.00	
87.0	Spot	11:35:00PM-12:02:00AM	Day,Th-1	10/18/12 11:56PM (Th)	00:30	Nightline	USPRTV21ACH	\$700.00	
88.0	Spot	12:05:00AM-12:35:00AM	Day,F-1	10/19/12 12:32AM (Fr)	00:30	Nightline	USPRTV21ACH	\$700.00	
89.0	Spot	4:30:00AM-4:59:00AM	Day,M-1	10/22/12 4:37AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	USPRTV21ACH	\$300.00	
90.0	Spot	4:30:00AM-4:59:00AM	Day,Tu-1	10/16/12 4:42AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	USPRTV21ACH	\$300.00	
91.0	Spot	4:30:00AM-4:59:00AM	Day,W-1	10/17/12 4:43AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	USPRTV21ACH	\$300.00	
92.0	Spot	4:30:00AM-4:59:00AM	Day,Th-1	10/18/12 4:52AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	USPRTV21ACH	\$300.00	
93.0	Spot	4:30:00AM-4:59:00AM	Day,F-1	10/19/12 4:44AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	USPRTV21ACH	\$300.00	
94.0	Spot	8:00:00AM-9:00:00AM	Day,Sa-1	10/20/12 8:27AM (Sa)	00:30	Good Morning America Saturday	USPRTV21ACH	\$850.00	
95.0	Spot	7:00:00PM-7:30:00PM	Day,Sa-1	10/20/12 7:44PM (Sa)	00:30	EYEWITNESS NEWS 7P SATURDAY	USPRTV21ACH	\$650.00	
96.0	Spot	8:00:00AM-9:00:00AM	Day,Su-1	10/21/12 8:53AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	USPRTV21ACH	\$850.00	
97.0	Spot	6:00:00AM-7:00:00AM	Day,M-1	10/22/12 6:13AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV21ACH	\$1300.00	
98.0	Spot	5:00:00PM-5:30:00PM	Per week (1),Tu,We,Th,Fr	10/17/12 5:14PM (We)	00:30	EYEWITNESS NEWS 5P	USPRTV21ACH	\$1300.00	M/G For 68.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$83,700.00	Total Spots	98
Commission	(\$12,555.00)		
Net Total	\$71,145.00		